

[COMPANY LOGO]

[Company Name]

[Company Address]

Email: [Support Email]

Phone: [Phone Number]

## Verbal Consent Script

**Agent:** Hello, this is **[AGENT NAME]** from **[BRAND]**. We are requesting your permission to send you SMS text messages related to **[campaign purpose]**. You may receive up to **[X]** messages per month. Message and data rates may apply. You can reply **STOP** at any time to opt out.

Do you agree to receive messages from **[BRAND]**? Please answer **YES** if you agree.  
*// Wait for the customer's "YES" before proceeding. //*

*// If the consumer answers YES. //*

**Consumer:** Yes.

**Agent:** "Thank you. Please provide the phone number you would like to receive SMS text messages on".

**Consumer:** [xxx xxx xxxx].

**Agent:** Great, thank you! You are now opted in to receive SMS messages from **[BRAND]**. Have a great day!

*// If the consumer answers NO. //*

**Consumer:** No.

**Agent:** Thank you. We will not send you any SMS text messages. Have a great day!