



[COMPANY LOGO]

[Company Name]
[Company Address]
Email: [Support Email]
Phone: [Phone Number]

Verbal Consent Script

Agent: Hello, this is **[AGENT NAME]** from **[BRAND]**. We are requesting your permission to send you SMS text messages related to **[campaign purpose]**. You may receive up to **[X]** messages per month. Message and data rates may apply. You can reply **STOP** at any time to opt out.

Do you agree to receive messages from **[BRAND]**? Please answer **YES** if you agree.
// Wait for the customer's "YES" before proceeding. //

// If the consumer answers YES. //

Consumer: Yes.

Agent: "Thank you. Please provide the phone number you would like to receive SMS text messages on".

Consumer: **[xxx xxx xxxx]**.

Agent: Great, thank you! You are now opted in to receive SMS messages from **[BRAND]**. Have a great day!

// If the consumer answers NO. //

Consumer: No.

Agent: Thank you. We will not send you any SMS text messages. Have a great day!